

## Privacy Policy

Effective Date: September 21, 2023

At Pro-Form Pergolas, we are committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy outlines how we collect, use, and safeguard your data when you interact with our website, products, and services.

### Information We Collect

- a. **Personal Information:** We may collect personal information such as your name, address, email, and phone number when you interact with Pro-Form Pergolas through our website, contact forms, or other communication channels.
- b. **Payment Information:** When you make a purchase from Pro-Form Pergolas, we may collect payment information such as credit card details, billing address, and other financial information required to process your transactions.
- c. **Log and Device Information:** We collect log data and device information, including your IP address, browser type, and operating system, when you use our website. This information helps us improve the functionality and security of our services.
- d. **Cookies and Similar Technologies:** We use cookies and similar technologies to gather information about your browsing behavior on our website. You can manage your cookie preferences by adjusting your browser settings.

### How We Use Your Information

We use your information for the following purposes:

- a. **Provide Services:** To provide you with the products and services you request, including processing orders and delivering products to your specified location.
- b. **Communication:** To communicate with you regarding your inquiries, orders, and other related matters.
- c. **Marketing and Promotions:** To send you promotional materials, newsletters, and updates about Pro-Form Pergolas, only with your consent.
- d. **Improve and Personalize:** To enhance our website and services, personalize your experience, and provide tailored content and recommendations.
- e. **Compliance and Legal Obligations:** To comply with legal requirements and protect our rights, privacy, safety, and property.

### Sharing Your Information

Pro-Form Pergolas does not sell, rent, or trade your personal information to third parties for marketing purposes. However, we may share your data under the following circumstances:

- a. Service Providers: We may share your information with trusted service providers who help us operate our business, such as payment processors and shipping companies.
- b. Legal Compliance: We may disclose your information in response to a legal request or when required by law to protect our rights, privacy, safety, and property.

## **Data Security**

We take security measures to protect your data from unauthorized access, disclosure, alteration, and destruction. However, no method of data transmission or storage is entirely secure, and we cannot guarantee absolute security.

## **Your Choices**

- a. Opt-Out: You may opt out of marketing communications at any time by using the unsubscribe link in our emails or contacting us directly.
- b. Access and Update: You can access and update your personal information by contacting us at the provided contact details.

## **Children's Privacy**

Our services are not intended for individuals under the age of 18. We do not knowingly collect or store information from children under this age.

## **Changes to this Privacy Policy**

We may update this Privacy Policy from time to time to reflect changes in our practices or for legal, regulatory, or operational reasons. Please review this page periodically for any updates.

## **Contact Us**

If you have questions, concerns, or requests related to your privacy or this Privacy Policy, please contact us at:

Pro-Form Pergolas Email: [proformpergolas@outlook.com](mailto:proformpergolas@outlook.com)

By using our website and services, you acknowledge that you have read and agree to this Privacy Policy. Your continued use of our services constitutes your acceptance of any changes or updates to this policy.